



# Advertising Contract

NECCD 77<sup>th</sup> Annual Training Institute  
Mystic Hilton ~ Mystic, Connecticut  
October 2 - 5, 2016

The NECCD needs your support for its 77<sup>th</sup> Annual Training Institute. Only through the generous support of the private sector can the NECCD maintain its high standards. In addition to the options listed below, companies are encouraged to devise their own creative options in support of the Institute. You may purchase the entire event or buy partial sponsorships by co-sponsoring with another vendor.

## **PLATINUM SPONSORSHIP \$5,000**

Includes:

- (Full page ad) Advertisement in Program Book available to all participants and guests.
- 1 Year link to our web site at [www.NECCD.org](http://www.NECCD.org)
- Recognition of your company at the opening session and awards luncheon
- Signage with your logo and sponsorship throughout the exhibitor area
- Prime location within the exhibitor area
- Opportunity to present in a private demonstration
- Post-conference list of participants

## **GOLD SPONSORSHIP \$3,000**

Includes:

- 1/2 Page Advertisement in Program Book available to all participants and guests
- 9 month link to our web site at [www.NECCD.org](http://www.NECCD.org)
- Recognition of your company at the opening session and awards luncheon
- Signage with your logo and sponsorship in the exhibitor area

## **SILVER SPONSORSHIP \$2,000**

Includes:

- 1/4 Page Advertisement in Program Book available to all participants and guests
- 6 month link to our web site at [www.NECCD.org](http://www.NECCD.org)
- Recognition of your company at the opening session and awards luncheon
- Signage with your logo and sponsorship in the exhibitor area

## **BRONZE SPONSORSHIP \$1,000**

Includes:

- 1/4 Page Advertisement in Program Book available to all participants and guests
- 3 month link to our web site at [www.NECCD.org](http://www.NECCD.org)
- Recognition of your company at the opening session and awards luncheon
- Signage with your logo and sponsorship in the exhibitor area

## **AFFILIATE SPONSOR \$500**

Includes:

- 1/4 Page Advertisement in Program Book available to all participants and guests
- Recognition of your company at the sponsored event

**Inside Front or Back Cover of Program Book**

**\$ 250**

**Outside Back Cover of Program Book**

**\$ 500**

Place an advertisement on the back cover of the Program Book. Minimum of 150 books are produced and distributed throughout the conference and mailed to Directors from New England

**For exhibitors who wish to sponsor / co-sponsor an event, please complete the section on the Exhibit Booth Contract Reservation form enclosed with this packet.**